



Culture, Society & Communications Project 2022

OCN Access to HE



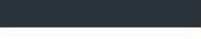
For the student cohort currently following the Introduction to Media Communications unit of the OCN Access to Higher Education Diploma (Digital Technologies and Computer Science), the aim of the project will be to deploy a 3D VLE field trip as part of main stream course delivery using the Kitley.com Open Simulator platform as an enhanced learning environment. The project has been set-up with two principle objectives:- The first will be for participants to explore and discover how the life and artefacts of a typical early African village inform on the seven specialised categorical traditions of human communication as defined in the “Seven Models or Traditions of Communication” (Craig & Muller, 2007, p76). A second objective will be to make use of post project student feedback as a means of demonstrating the positive affordances of 3D VLE technology for a learning experience.

The feedback questions are informed and adapted from a subset by Tanya Joosten, Learning Technology Centre, Department of Communication, University of Wisconsin-Milwaukee.

1. Using the virtual world was fun and exciting

Agree completely	9 respondents	82 %	
Agree partially	2 respondents	18 %	
Neither agree nor disagree		0 %	
Disagree partially		0 %	
Disagree completely		0 %	

2. Using the virtual world was a waste of time

Agree completely		0 %	
Agree partially		0 %	
Neither agree nor disagree	1 respondent	9 %	
Disagree partially	2 respondents	18 %	
Disagree completely	8 respondents	73 %	

3. I would avoid classes using a virtual world in the future

Agree completely		0 %	
Agree partially		0 %	
Neither agree nor disagree		0 %	
Disagree partially	4 respondents	36 %	
Disagree completely	7 respondents	64 %	

4. I found that working in a virtual world was an absorbing experience

Agree completely	3 respondents	27 %	
Agree partially	6 respondents	55 %	
Neither agree nor disagree	1 respondent	9 %	
Disagree partially		0 %	
Disagree completely	1 respondent	9 %	

5. Working in a virtual world is an enriching experience

Agree completely	5 respondents	45 %	
Agree partially	6 respondents	55 %	
Neither agree nor disagree		0 %	
Disagree partially		0 %	
Disagree completely		0 %	

6. Working in a virtual world held my attention

Agree completely	6 respondents	55 %	
Agree partially	3 respondents	27 %	
Neither agree nor disagree	2 respondents	18 %	
Disagree partially		0 %	
Disagree completely		0 %	

7. Using a virtual world opened my imagination

Agree completely	7 respondents	64 %	
Agree partially	3 respondents	27 %	
Neither agree nor disagree		0 %	
Disagree partially	1 respondent	9 %	
Disagree completely		0 %	

8. I would not recommend using a virtual world to a friend

Agree completely		0 %	
Agree partially		0 %	
Neither agree nor disagree	1 respondent	9 %	
Disagree partially	3 respondents	27 %	
Disagree completely	7 respondents	64 %	

9. The virtual world was boring

Agree completely		0 %	
Agree partially		0 %	
Neither agree nor disagree		0 %	
Disagree partially	4 respondents	36 %	
Disagree completely	7 respondents	64 %	

10. I would take another course that made use of virtual worlds

Agree completely	5 respondents	45 %	
Agree partially	3 respondents	27 %	
Neither agree nor disagree	2 respondents	18 %	
Disagree partially	1 respondent	9 %	
Disagree completely		0 %	

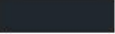
11. Using a virtual world helped me to think more deeply about the course material

Agree completely	6 respondents	55 %	
Agree partially	5 respondents	45 %	
Neither agree nor disagree		0 %	
Disagree partially		0 %	
Disagree completely		0 %	

12. The virtual world helped me to better understand concepts

Agree completely	7 respondents	64 %	
Agree partially	4 respondents	36 %	
Neither agree nor disagree		0 %	
Disagree partially		0 %	
Disagree completely		0 %	

13. I was engaged in the the virtual world learning experience

Agree completely	7 respondents	64 %	
Agree partially	4 respondents	36 %	
Neither agree nor disagree		0 %	
Disagree partially		0 %	
Disagree completely		0 %	

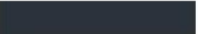
14. Virtual world activities were not challenging

Agree completely	1 respondent	9 %	
Agree partially	2 respondents	18 %	
Neither agree nor disagree	2 respondents	18 %	
Disagree partially	5 respondents	45 %	
Disagree completely	1 respondent	9 %	

15. I understood all components of the virtual world activities

Agree completely	2 respondents	18 %	
Agree partially	4 respondents	36 %	
Neither agree nor disagree	4 respondents	36 %	
Disagree partially	1 respondent	9 %	
Disagree completely		0 %	

16. The objectives for my virtual world exercise were clearly defined

Agree completely	5 respondents	45 %	
Agree partially	5 respondents	45 %	
Neither agree nor disagree	1 respondent	9 %	
Disagree partially		0 %	
Disagree completely		0 %	

17. The virtual world was beneficial to my learning

Agree completely	8 respondents	73 %	
Agree partially	2 respondents	18 %	
Neither agree nor disagree	1 respondent	9 %	
Disagree partially		0 %	

18. I liked using the virtual world as part of my course

Agree completely	8 respondents	73 %	
Agree partially	3 respondents	27 %	
Neither agree nor disagree		0 %	
Disagree partially		0 %	
Disagree completely		0 %	

19. I received support prior to starting my virtual world activity

Agree completely	7 respondents	64 %	
Agree partially	4 respondents	36 %	
Neither agree nor disagree		0 %	
Disagree partially		0 %	
Disagree completely		0 %	

20. I had adequate support in completing my virtual world activity

Agree completely	7 respondents	64 %	
Agree partially	4 respondents	36 %	
Neither agree nor disagree		0 %	
Disagree partially		0 %	
Disagree completely		0 %	

21. I was willing to put in the effort needed to complete the virtual world learning activities

Agree completely	6 respondents	55 %	
Agree partially	5 respondents	45 %	
Neither agree nor disagree		0 %	
Disagree partially		0 %	
Disagree completely		0 %	

22. Using the virtual world did not help me to understand the course material

Agree completely		0 %	
Agree partially	2 respondents	18 %	
Neither agree nor disagree		0 %	
Disagree partially	5 respondents	45 %	
Disagree completely	4 respondents	36 %	

23. I would recommend that the instructor does continue using a virtual world

Agree completely	6 respondents	55 %	
Agree partially	3 respondents	27 %	
Neither agree nor disagree	1 respondent	9 %	
Disagree partially		0 %	
Disagree completely	1 respondent	9 %	

24. There was little opportunity for me to communicate with my classmates in the virtual world

Agree completely		0 %	
Agree partially	1 respondent	9 %	
Neither agree nor disagree	4 respondents	36 %	
Disagree partially	1 respondent	9 %	
Disagree completely	5 respondents	45 %	

25. My classmates and I cooperated in completing assignment work in the virtual world

Agree completely	3 respondents	27 %	
Agree partially	3 respondents	27 %	
Neither agree nor disagree	4 respondents	36 %	
Disagree partially		0 %	
Disagree completely	1 respondent	9 %	

26. The learning activities in the virtual world encouraged contacts between myself and classmates

Agree completely	6 respondents	55 %	
Agree partially	4 respondents	36 %	
Neither agree nor disagree	1 respondent	9 %	
Disagree partially		0 %	
Disagree completely		0 %	

27. I did not feel connected to others in the virtual world

Agree completely		0 %	
Agree partially	1 respondent	9 %	
Neither agree nor disagree	2 respondents	18 %	
Disagree partially	5 respondents	45 %	
Disagree completely	3 respondents	27 %	

28. I often used the virtual world from home during my project

Agree completely	7 respondents	64 %	
Agree partially	2 respondents	18 %	
Neither agree nor disagree	1 respondent	9 %	
Disagree partially	1 respondent	9 %	
Disagree completely		0 %	

29. I experienced very few problems in using the virtual world

Agree completely	1 respondent	9 %	
Agree partially	1 respondent	9 %	
Neither agree nor disagree	5 respondents	45 %	
Disagree partially	3 respondents	27 %	
Disagree completely	1 respondent	9 %	

References

Craig, R, T. and Muller, C, H. 2007, Theorizing Communication: Readings Across Traditions. Los Angeles: Sage Publications.

https://books.google.co.uk/books?redir_esc=y&id=L-jAeC5F3v8C&q=Phenomenological+#v=snippet&q=Phenomenological&f=false

(Accessed 11-11-2022)